

2024 **CREATING CONNECTIONS**

MTAM ANNUAL SPRING CONFERENCE
MAY 3 & 4, 2024

**SPONSOR
& EXHIBITOR
PACKAGE**



MTAM Annual Spring Conference

The Massage Therapy Association of Manitoba (MTAM) is excited to present the 2024 Creating Connections Conference on May 3rd and 4th, 2024 at the Victoria Inn, Winnipeg. The tradeshow will be held concurrently from Friday, May 3rd to Saturday, May 4th.

This fantastic event has evolved over time and has been going strong in its present format since 2008. While the profession of massage therapy in Manitoba, and Canada, has grown considerably since then, the MTAM conference continues to be an essential meeting place for all things massage therapy in Manitoba.

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The conference provides an excellent opportunity for companies and organizations to extend their marketing activities and support RMTs in Manitoba. Your participation will not only assist the conference but will also contribute to the success of our members year-round.

Massage Therapy
ASSOCIATION OF MANITOBA INC.

MTAM is a not-for-profit association of over 1200 professional massage therapists, associate clinics, students and retired practitioners throughout Manitoba. Established in 1973, we have been serving the profession for 50 years.

We support our members in a variety of ways – such as ongoing promotion of massage therapy, providing resources and information to members and the public, creating professional development, and networking opportunities, negotiating group discounts and benefits, facilitating mentoring and peer support.



Exhibitor Opportunities

Only 18 booths available

A trade show will run alongside the Creating Connections Conference providing you with the opportunity to network with the delegates, demonstrate and sell your products, and generate new sales leads.

Exhibitor Information

- All single booths are 8’ deep x 10’ wide with an 8’ high back wall, stepping down to 3’ high sidewalls, with two chairs and a draped table.
- Two exhibitor passes per booth.
- Official carrier and show decorator: Central Display.
- Company name recognition on signage.
- Shared WiFi.
- Electrical outlet (available as an add on).
- Additional name badges (available as an add on).
- Advertising on MTAM social media, website, membership communications.
- Boxed lunch and snack for exhibitors on Friday and Saturday. Coffee/tea/ water available throughout the trade show.
- Complimentary Friday evening exhibitors’ reception.

Rates

Early Bird Special: \$500.00

Deadline: January 31, 2024

Regular Price: \$600.00

Additional booths:

\$300.00 before Jan 31, 2024

\$400.00 after Jan 31, 2024

Show Schedule

Exact timing with scheduled activities to be finalized by March 2024.

Friday, May 3

- 7:00am Exhibitors move in
- 10:00am Exhibition and delegate coffee break begins
- 12:00pm Delegate lunch break begins
- 2:00pm Delegate coffee break
- 4:00pm Courses end/Sip n' Shop begins
- 4:30pm Panel presentation begins
- 6:30pm Member AGM begins/Exhibition closed
Reception for exhibitors
- 7:30pm Sip n' Shop continues
- 8:30pm Exhibition hall closes

Saturday, May 4

- 8:00am Workshops begin
- 10:00am Exhibition and delegate coffee break begins
- 12:00pm Delegate lunch break begins
- 2:00pm Delegate coffee break
- 4:00pm Exhibition ends/Tear down begins



Sponsorship Opportunities

Why Sponsor the Creating Connections Conference?

- Access to member and non-member attendees.
- Opportunities to connect with clients and prospective clients.
- Increased visibility to members of the profession.
- Recognition throughout the conference.
- Opportunities to share thoughts, leadership, and expertise with attendees.

Platinum Sponsor Exclusive

- ✓ Platinum promotion benefits (see next page)
 - ✓ Complimentary single exhibitor booth in prime location
- ✓ Opportunity to address attendees during event
 - ✓ Complimentary Friday evening exhibitors' reception

Your choice of an exclusive sponsorship of ONE of the following:

- Branded swag to be included in the delegate tote bag
 - Trade show sponsor
 - Education sessions sponsor

Gold Sponsor 2 Available

- ✓ Gold promotion benefits (see next page)
- ✓ Complimentary single exhibitor booth in prime location
- ✓ Complimentary Friday evening exhibitors' reception

Your choice of an exclusive sponsorship of ONE of the following:

- Friday evening reception and AGM activities
 - Wellness and refreshment breaks

Silver Sponsor 2 Available

- ✓ Silver promotion benefits (see next page)
- ✓ Complimentary Friday evening exhibitors' reception

Option to provide ONE of the following:

- A grand prize displayed throughout
 - Lanyards
 - Delegate tote bag

Custom Sponsorship

Don't see what you're looking for? We'd love to work with you to create something that fits your advertising goals!

Promotion Details

Platinum Promotion Benefits | \$1,999

Your company will enjoy maximum exposure, including:

- ✓ Top banner on MTAM website homepage
- ✓ At least 2 “shout outs” during the Conference.
- ✓ Opportunity to show a short video during 1 lunch break
- ✓ Customized company logo on conference signage, placed in high-traffic location.
- ✓ Prominent logo on MTAM Conference website page
- ✓ Pre-conference advertising including membership newsletters, emails, social media
- ✓ Company logo recognition included on slide show loop in main hall
- ✓ Option to provide insert for delegate tote bag.

Gold Promotion Benefits | \$1,199

- ✓ Signage in sponsor area of choice
- ✓ Logo on MTAM Conference website page
- ✓ Pre-conference advertising including membership newsletters, emails, social media
- ✓ Company logo included on conference signage
- ✓ Company logo recognition included on slide show loop in main hall
- ✓ Option to provide insert for delegate tote bag.

Silver Promotion | Contact Us

- ✓ Logo on MTAM Conference website page
- ✓ Pre-conference advertising including membership newsletters, emails, social media
- ✓ Company logo included on conference signage
- ✓ Company logo recognition included on slide show loop in main hall
- ✓ Option to provide insert for delegate tote bag.



Registration Form

Interested in becoming a sponsor or exhibitor? Please complete the form below. Thank you for your support!

Return to:

Massage Therapy Association of Manitoba, 175 Marion Street, Winnipeg, MB R2H 0T3

Phone: (204) 927-7979 | Email: adarling@mtam.mb.ca

Company Name: _____

Primary Contact: _____

Address: _____

City/Town: _____ Postal Code: _____ Telephone: _____

Email: _____

Check all that apply	Sponsorship/Exhibitor	Unit Price	Total
<input type="checkbox"/>	Platinum Sponsor	\$1,999	
<input type="checkbox"/>	Gold Sponsor	\$1,199	
<input type="checkbox"/>	Silver Sponsor	Contact for details	
<input type="checkbox"/>	Custom Sponsor	Contact for details	
<input type="checkbox"/>	Single Exhibition Booth	\$500 / \$600	
<input type="checkbox"/>	Additional Booth(s) Each	\$300 / \$400	
<input type="checkbox"/>	Additional Name Badges Each	\$20	
<input type="checkbox"/>	Booth Electricity	\$100	
		Subtotal	
		GST	
		Total	

Authorization

I am the authorized contact person for the above-mentioned company and have read and agree to abide by the exhibitor rules and regulations outlined herein.

Name: _____ Signature: _____

Payment Information

Credit Card

Cardholder Name: _____

Card Number: _____

Card Expiry: _____ CSV: _____

Terms & Conditions

Space Assignment

The assignment of space is on a first-come, first-served basis, with priority given to Platinum, Gold, Silver and Bronze sponsors.

Badges

Exhibitor Staff Badges can be picked up at the registration table on-site during move-in. Admission to the Exhibition is by official Exhibition registration badge. Badges must be worn at all times, including move-in and move-out. Exhibitor is responsible for ensuring badges are provided only to the company's personnel. Exhibitor badges may not be ordered for or transferred to buyers or non-employees.

Booth Sharing

There will be no subletting or sharing of booth space by more than one company without prior agreement with Conference management.

Shipping/Receiving

Exhibitors will be allowed to move their products into the exhibitor hall after 7:00am Friday, May 3rd. Please be set up by the 10:00am delegate coffee break. If you need to ship product to the hotel in advance, your shipment must arrive after Monday, April 29th. Any pickup for return shipments must be scheduled for Monday, May 6th. Arrangements to be made through Central Display. Please email adarling@mtam.mb.ca for form.

Education/Workshops

Our conference allows each delegate to customize their itinerary to their liking. Attendees are always encouraged to visit the trade show before, between and after classes. All delegate coffee/snack breaks and lunches are served in the same room as the exhibition.

Eligibility for Exhibiting

All products and services exhibited must relate to Massage Therapy and/or Health & Wellness practice or business or by prior approval by Conference Management. Conference Management reserves the right to remove or exclude any such Exhibitor which, in the opinion of Management, violates this criteria, as well as the right to curtail or close exhibits or parts of exhibits that reflect unfavorably on the character of the conference or profession. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

Demonstrations

Exhibitors are reminded that, if applicable, treatments provided in their booths must be conducted in accordance

with the Code of Ethics of their governing body and it is the responsibility of the exhibitor to maintain liability insurance for such demonstrations.

Fundraising

Unless prior approval is granted, fundraising on the exhibit floor is strictly prohibited.

Trade Show Hours & Events

Exhibitors' badge and lanyard must be worn at all times. All exhibitors must stay on the floor until exhibition hours are complete each day. Any exhibitor packing up and leaving before the close of the trade show will be charged a \$500 penalty fee, billed to the card on file. Your authorization on the registration form approves this transaction.

Payment & Cancellation

Booth reservations are made based upon the date the application is received. Applications will not be processed nor space assigned unless payment is received in full. Conference Management reserves the right to relocate or re-assign exhibit booths at any time for the overall benefit of the Conference. In the event the Conference is cancelled due to fire, pandemics, strikes, government regulations, acts of God, MTAM shall not be held liable and shall determine the amount of exhibit fees to be refunded.

Responsibility Clause

Exhibitor assumes responsibility and agrees to indemnify and defend MTAM and the Victoria Inn and Hotel against any claims and expenses arising out of the use off the Exhibition Hall. Exhibitor understands that it is the sole responsibility of the Exhibitor to obtain insurance for these such events.



Support MTAM Year-Round!

Maximize your sponsorship value and reach by combining with other brand opportunities from MTAM, ask Andrea for more information.



Get in Touch

For Sponsorship and Exhibitor Questions

Contact Andrea Darling: adarling@mtam.mb.ca

Phone: 204-594-5533

For other Inquiries or Questions

Contact: info@mtam.mb.ca

Phone : 204-927-7979

See you at the conference!



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