



creating **connections**

MTAM ANNUAL CONFERENCE | 2025

APRIL 25 & 26, 2025 | WINNIPEG



sponsor & exhibitor package

about

The Massage Therapy Association of Manitoba (MTAM) is excited to present the 2025 Creating Connections Conference on April 25-26, 2025, at the Viscount Gort Hotel in Winnipeg. The tradeshow will be held concurrently from Friday, April 25th to Saturday, April 26th.

This fantastic event has evolved over time and has been going strong in its present format since 2008. While the profession of massage therapy in Manitoba, and Canada, has grown considerably since then, the MTAM conference continues to be an essential meeting place for all things massage therapy in Manitoba.

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The conference provides an excellent opportunity for companies and organizations to extend their marketing activities and support RMTs in Manitoba. Your participation will not only assist the conference but will also contribute to the success of our members year-round.

mtam

MTAM is a not-for-profit association of over 1200 professional massage therapists, associate clinics, students and retired practitioners throughout Manitoba.

Established in 1973, we have been serving the profession for over 50 years.

We support our members in a variety of ways – such as ongoing promotion of massage therapy, providing resources and information to members and the public, creating professional development, and networking opportunities, negotiating group discounts and benefits, facilitating mentoring and peer support.



sponsorship opportunities

Why Sponsor the Creating Connections Conference?

- Access to MTAM members and other health professional attendees.
- Opportunities to connect with clients and prospective clients.
- Increased visibility to members of the profession.
- Recognition throughout the conference.
- Opportunities to share thoughts, leadership, and expertise with attendees.



As the official sponsor of the 2025 conference, your company will enjoy maximum exposure, including:

- ✓ Complimentary single exhibitor booth with electrical outlet in prime location
- ✓ Opportunity to address attendees during event
- ✓ Complimentary Friday evening exhibitors' reception
- ✓ 2 Name Badges (*Additional badges are available for \$25 each*)
- ✓ Top banner on MTAM website homepage
- ✓ At least 2 "shout outs" during the Conference.
- ✓ Opportunity to show a short video during 1 lunch break
- ✓ Customized company logo on conference signage, placed in high-traffic location.
- ✓ Prominent logo on MTAM Conference website page
- ✓ Pre-conference advertising including membership newsletters, emails, social media
- ✓ Company logo recognition included on slide show loop in main hall
- ✓ Option to provide insert for delegate tote bag



As the Sip n Shop reception or AGM sponsor your company will receive:

- ✓ Complimentary single exhibitor booth with electrical outlet in prime location
- ✓ Complimentary Friday evening exhibitors' reception
- ✓ 2 Name Badges (*Additional badges are available for \$25 each*)
- ✓ Signage in sponsor area of choice
- ✓ Logo on MTAM Conference website page
- ✓ Pre-conference advertising including membership newsletters, emails, social media
- ✓ Company logo included on conference signage
- ✓ Company logo recognition included on slide show loop in main hall
- ✓ Option to provide insert for delegate tote bag

sponsorship



As a Silver Sponsor, your company will receive:

- ✓ Complimentary single exhibitor booth with electrical outlet in prime location
- ✓ Complimentary Friday evening exhibitors' reception
- ✓ 2 Name Badges (Additional badges are available for \$25 each)
- ✓ Logo on MTAM Conference website page
- ✓ Pre-conference advertising including membership newsletters, emails, social media
- ✓ Company logo included on conference signage
- ✓ Company logo recognition included on slide show loop in main hall
- ✓ Option to provide insert for delegate tote bag



Branded lanyards and name badge holders for 300 people to be provided by Sponsor. This option can be incorporated into any of the above sponsorships or be selected on its own.



Branded tote bags for 300 people to be provided by Sponsor. This option can be incorporated into any of the above sponsorships or be selected on its own.



Don't see what you're looking for? We'd love to work with you to create something that fits your advertising goals!

sponsorship asset description

Each sponsorship opportunity is listed below with asset sizes, descriptions and applicable sponsorship levels.



- ✓ High res company logo png or jpg for use on signage, website, social media, and other promotional materials leading up to and throughout the conference
- ✓ MTAM website banners – 1900 pixels wide by 700 pixels high png or jpg
- ✓ Video link to a promotional video – up to 5 minutes, HD quality
- ✓ Thumbnail - 500 x 500 PNG



- ✓ High-res company logo png or jpg for use on signage, website, social media, and other promotional materials leading up to and throughout the conference



- ✓ Thumbnail - 500 x 500 PNG



exhibitor benefits

All paid exhibitor booths include:

- 6ft draped table and 2 chairs, FREE shared wireless internet & electrical. Please bring your own extension cords and power bars. Booths Include Pipe & Drape.

show schedule

Exact timing with scheduled activities to be finalized by March 2025.

friday, april 25

- 7:00am Exhibitors move in
- 10:00am Exhibition and delegate coffee break begins
- 12:00pm Delegate lunch break begins
- 2:00pm Delegate coffee break
- 4:00pm Courses end/Sip n’ Shop begins
- 4:30pm Panel presentation begins
- 6:30pm Member AGM begins/Exhibition closed & Reception for exhibitors
- 7:30pm Sip n’ Shop continues
- 8:30pm Exhibition hall closes

saturday, april 26

- 8:00am Workshops begin
- 10:00am Exhibition and delegate coffee break begins
- 12:00pm Delegate lunch break begins
- 2:00pm Delegate coffee break
- 4:00pm... Exhibition ends/Tear down begins



location and accommodations

The Creating Connections conference will be held from April 25-26, 2025 at the following:

viscount gort hotel

1670 Portage Ave, Winnipeg, MB R3J 0C9 Phone: (204) 775-0451

Room Rate: TBD

terms and conditions

space assignment

The assignment of space is on a first-come, first-served basis, with priority given to Platinum, Gold, Silver and Bronze sponsors.

registration

To register as an exhibitor, complete the attached Exhibitor/Sponsorship agreement, read, sign and submit. Payment can be made by credit card or e-transfer. All booth requests are granted on the order they are submitted and not finalized until payment is made in full.

badges

Exhibitor Staff Badges can be picked up at the registration table on-site during move-in. Admission to the Exhibition is by official Exhibition registration badge. Badges must be worn at all times, including move-in and move-out. Exhibitor is responsible for ensuring badges are provided only to the company's personnel. Exhibitor badges may not be ordered for or transferred to buyers or non-employees.

booth sharing

There will be no sub-letting or sharing of booth space by more than 1 company without prior agreement with Conference management.

shipping/receiving

Exhibitors will be allowed to move their products into the exhibitor hall after 7:00am Friday, April 25th. Please be set up by the 10:00am delegate coffee break. If you need to ship product to the hotel in advance, your shipment must arrive after Monday, April 21st. Any pickup for return shipments must be scheduled for Monday, April 28th. Arrangements to be made through Central Display. Please email tweid@mtam.mb.ca for form.

education/workshops

Our conference allows each delegate to customize their itinerary to their liking. Attendees are always encouraged to visit the trade show before, between and after classes. All delegate coffee/snack breaks and lunches are served in the same room as the exhibition.

eligibility for exhibiting

All products and services exhibited must relate to Massage Therapy and/or Health & Wellness practice or business or by prior approval by Conference Management. Conference Management reserves the right to remove or exclude any such Exhibitor which, in the opinion of Management, violates this criteria, as well as

the right to curtail or close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

demonstrations

Exhibitors are reminded that treatments provided in their booths must be conducted in accordance with the Code of Ethics of their governing body and it is the responsibility of the exhibitor to maintain liability insurance for such demonstrations.

show decor

Show décor will be neutral colors. Your booth price INCLUDES carpet or ceramic tile, electricity, shared internet, 1 table and 2 chairs (if required).

payment & cancellation

Booth reservations are made based upon the date the application is received. Applications will not be processed, nor space assigned unless the application is accompanied by deposit or payment in full. A non-refundable deposit equal to 50% of the total fees will hold a space until Feb 14, 2025. After that date, the Conference Management reserves the right to rent that space if payment in full is not received. Before Feb 14, 2025, any cancellations must be submitted in writing and will be refunded, minus the 50% non-refundable deposit. After, there will be no cancellation options or refunds given. Balance and full payment is due March 14, 2025. BOOTH SPACE is not confirmed until payment is received in FULL. Conference Management reserves the right to relocate or re-assign exhibit booths at any time for the overall benefit of the Conference. In the event the Conference is canceled due to fire, pandemics, strikes, government regulations, acts of God, MTAM shall not be held liable and shall determine the amount of exhibit fees to be refunded.

responsibility clause

Exhibitor assumes responsibility and agrees to indemnify and defend MTAM and the Viscount Gort Hotel against any claims and expenses arising out of the use of the Exhibition Hall. Exhibitor understands that it is the sole responsibility of the Exhibitor to obtain insurance for these such events.

prize donations

To contribute to the success of our show, we ask all Exhibitors to donate a minimum of 1 prize for raffle as a door prize and any other prize that we could use as a Grand Prize would be appreciated. It's your opportunity to support your customers.

registration form

Interested in becoming a sponsor or exhibitor? Please complete the form below. Thank you for your support!

return to:

Massage Therapy Association of Manitoba, 175 Marion Street, Winnipeg, MB R2H 0T3
Phone: (204) 927-7979 | Email: tweid@mtam.mb.ca

Company Name: _____

Primary Contact: _____

Address: _____

City/Town: _____ Postal Code: _____ Telephone: _____

Email: _____

check all that apply	sponsorship/exhibitor	unit price	total
	Platinum Sponsor	\$2,000	
	Gold Sponsor	\$1,300	
	Silver Sponsor	\$1,000	
	Custom Sponsor	Contact for details	
	Single Exhibition Booth	\$600 / \$700	
	Additional Booth(s) Each	\$300 / \$500	
	Additional Name Badges Each	\$25	
	Branded Lanyards and name badge holders for 300 people to be provided by Sponsor		
	Branded Tote Bags for 300 people to be provided by Sponsor		
		Subtotal	
		GST	
		total	

authorization

I am the authorized contact person for the above-mentioned company and have read and agree to abide by the exhibitor rules and regulations outlined herein.

Name: _____ Signature: _____

payment information

Credit Card Cardholder Name: _____
 Card Number: _____
 Card Expiry: _____ CSV: _____

maximize your sponsorship value and reach

Support MTAM year-round and maximize your sponsorship value and reach by combining with other brand opportunities from MTAM. Contact us for more information.



get in touch

for sponsorship and exhibitor questions

Contact Tricia: tweid@mtam.mb.ca

Phone: 204-927-7977

for other inquiries or questions

Contact: info@mtam.mb.ca

Phone : 204-927-7979

see **you** at the conference!



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