



creating **connections**

MTAM ANNUAL CONFERENCE | 2026

Sponsorship & Exhibitor Opportunities



APRIL 25 & 26, 2026 | WINNIPEG

2026

Welcome to the 2026 Creating Connections Conference

The Massage Therapy Association of Manitoba (MTAM) is pleased to invite partners, exhibitors, and sponsors to participate in the 2026 Creating Connections Conference, taking place April 25–26, 2026 in Winnipeg. This annual gathering brings together Manitoba’s largest network of massage therapists, clinic owners, students, and allied health professionals. As the profession prepares for a significant shift toward regulation under the Regulated Health Professions Act (RHPA), the 2026 conference offers a rare opportunity for organizations to support a landmark year in the profession’s evolution.

The MTAM conference remains the province’s central meeting ground for education, innovation, and community within Manitoba’s massage therapy sector.

Your sponsorship directly supports the profession through education, networking, and the advancement of professional standards.

About MTAM

The Massage Therapy Association of Manitoba is a non-profit professional association representing over 1,100 members, including Registered Massage Therapists (RMTs), students, clinics, and retired professionals.

Founded in 1973, MTAM is committed to:

- Advancing the massage therapy profession in Manitoba
- Providing education and continuing competency opportunities
- Supporting members with practice resources
- Advocating for high standards of care
- Strengthening public awareness of massage therapy
- Creating a connected and informed professional community

Sponsoring the 2026 Conference places your brand at the centre of this work—supporting RMTs as they prepare for the profession’s next chapter.



Why Sponsor Our 2026 Conference?

Sponsorship

Sponsorship of the 2026 MTAM Conference offers meaningful exposure and engagement with Manitoba's massage therapy community during an important year of professional growth and transition.

Sponsorship delivers:

✓ Access to Manitoba's massage therapy professionals and decision-makers

Position your organization in front of Registered Massage Therapists, clinic owners, students, and allied professionals across the province.

✓ Targeted brand reach

Engage the massage therapy community through conference recognition, digital promotion, and branded placements. MTAM members represent active purchasers of clinical tools, education, insurance, wellness products, and business services supporting private practice.

✓ Strong brand presence across multiple channels

Benefit from coordinated exposure through:

- Onsite signage and recognition
- Pre-conference and onsite digital promotion
- Website, email, and social media features

✓ Lead awareness and relationship-building

Build familiarity and trust with a professional audience focused on education, sustainability, and the future of the profession.

✓ Strategic positioning within the profession

Demonstrate your organization's commitment to supporting the massage therapy community as it continues to evolve.

Sponsorship Opportunities

PLATINUM SPONSOR — \$2,200 + GST

Our highest-profile package offering the strongest visibility and engagement.



Includes:

- Premium exhibitor booth (high-traffic location, electrical included)
- 3-minute address to delegates during the event
- Complimentary Friday Exhibitors' Reception access
- 4 name badges (additional \$25 each)
- Homepage banner on the MTAM website
- 3 sponsor shout-outs during the conference
- Ability to show a 2–3 minute promotional video during a lunch break
- Logo featured prominently on:
 - Onsite signage
 - Conference webpage
 - Printed materials
 - Slide show loop in main hall
- Inclusion in all pre-conference marketing (newsletters, social media, email blasts)
- Opportunity to include branded item or brochure in delegate tote bags

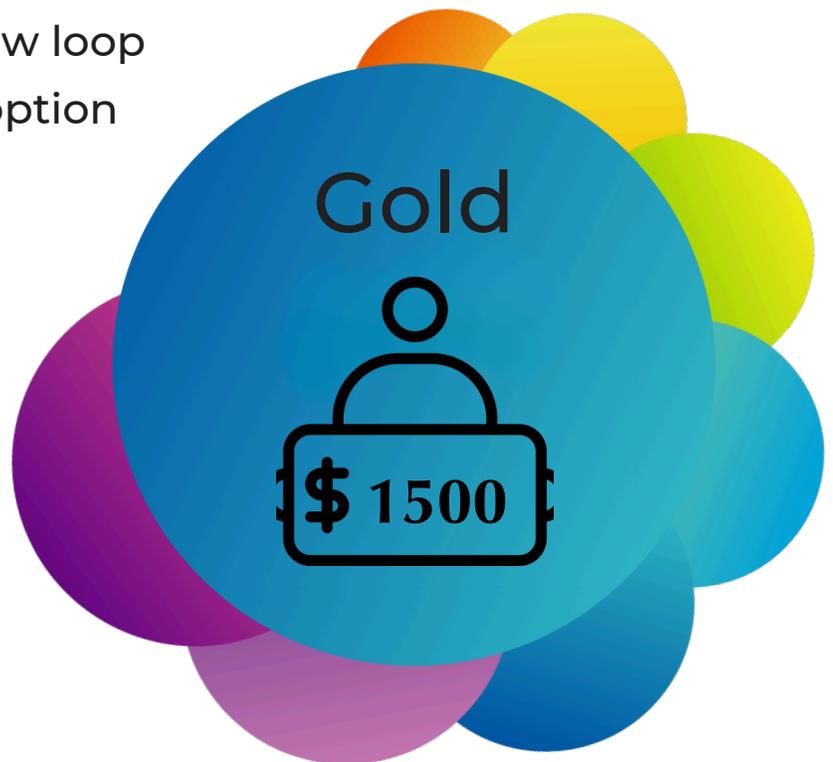
Sponsorship Opportunities

GOLD SPONSOR — \$1,500 + GST

A robust mid-level sponsorship ideal for education providers, clinical brands, and service companies.

Includes:

- Prime exhibitor booth
- 2 Reception passes
- 3 name badges
- Logo on MTAM website conference page
- Inclusion in pre-event digital promotions
- Logo on onsite signage
- Logo in slide show loop
- Tote bag insert option



sponsorship

SILVER SPONSOR — \$1,200 + GST

Includes:

- Single exhibitor booth
- 2 badges
- Logo on conference webpage
- Logo on onsite signage
- Placement in slide loop
- Tote bag insert option



Lanyards

Branded Lanyards

Branded lanyards and name badge holders for approximately 300 delegates, supplied by the sponsor. This option may be added to any sponsorship package or selected as a stand-alone branding opportunity.

Tote Bags

Branded Tote Bags

Branded tote bags for approximately 300 delegates, supplied by the sponsor and distributed onsite by MTAM. This option may be added to any sponsorship package or selected as a stand-alone branding opportunity.

Custom

Custom Sponsorship Opportunities

Looking for something more tailored? We're happy to work with you to create a custom sponsorship opportunity aligned with your brand and marketing goals.

Exhibitor Opportunities

Exhibitor Opportunities – 2026 MTAM Conference

EXHIBITOR PACKAGE — \$700 + GST

Early Bird Rate: \$600 (available until February 28, 2026)

Includes:

- 6-ft skirted table
- Two (2) chairs
- Pipe and drape
- Electrical access
- Shared Wi-Fi
- Listing on the conference webpage
- Access to the Friday Exhibitors' Reception
- Opportunity to contribute a prize or branded swag for delegate bags (optional, for added exposure)
- Additional Booths (subject to availability):
 - \$350 each (early bird)
 - \$500 each (regular)



Branding & Custom Opportunities

Select branding opportunities (e.g., lanyards, tote bags, or other high-visibility placements) are offered through conference sponsorship packages.

Exhibitors interested in enhanced brand visibility or a custom promotional idea are encouraged to contact MTAM to explore available options or potential sponsor upgrades.

Exhibitor Opportunities

Exhibitor space is assigned on a first-come, first-served basis, with priority given to Platinum, Gold, and Silver Sponsors.

Booths are confirmed once a completed agreement and payment are received.

A detailed Exhibitor Manual will be provided to all confirmed exhibitors and sponsors, outlining:

- setup and teardown times
- shipping and delivery information
- onsite logistics
- insurance requirements
- exhibitor agreements and policies



Cancellations

- 50% non-refundable deposit upon booking
- No cancellations after February 28, 2026

Eligibility

- Products and services must align with massage therapy practice, education, or wellness.
- MTAM reserves the right to decline exhibitors that do not align with conference standards or professional expectations.

Insurance

- Exhibitors conducting demonstrations must carry appropriate liability insurance (details provided in the Exhibitor Manual).

Next Steps

- To reserve an exhibitor booth or request additional information, please contact MTAM.
- Once your commitment is confirmed, you will receive the full Exhibitor Package and Manual.

Date: April 25th & 26th 2026

Location: Viscount Gort Hotel
1670 Portage Avenue
Winnipeg, MB

Maximize Your Sponsorship Value

Support MTAM year-round and enhance your conference presence by combining sponsorship with additional brand opportunities. We're happy to work with you to create a package that aligns with your goals.



Get in touch

Contact us to learn more.

Sponsorship & Exhibitor Inquiries ✉ events@mtam.mb.ca

see you at the conference!



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registration form - making an online form

Interested in becoming a sponsor or exhibitor? Please complete the form below. Thank you for your support!

return to:

MassageTherapyAssociationof Manitoba, 175 Marion Street, Winnipeg, MB R2H0T3
 Phone: (204) 927-7979 | Email: events@mtam.mb.ca

Company Name: _____

Primary Contact: _____

Address: _____

City/Town: _____ Postal Code: _____ Telephone: _____

Email: _____

check all that apply	sponsorship/exhibitor	unit price	total
	Platinum Sponsor	\$2,200	
	Gold Sponsor	\$1,500	
	Silver Sponsor	\$1,200	
	Custom Sponsor	Contact for details	
	Single Exhibition Booth	\$600 / \$700	
	Additional Booth(s) Each	\$300 / \$500	
	Additional Name Badges Each	\$25	
	Branded Lanyards and name badge holders for 300 people to be provided by Sponsor		
	Branded Tote Bags for 300 people to be provided by Sponsor		
		Subtotal	
		GST	
		total	

authorization

I am the authorized contact person for the above-mentioned company and have read and agree to abide by the exhibitor rules and regulations outlined herein.

Name: _____ Signature: _____

payment information

Credit Card Cardholder Name: _____
 Card Number: _____
 Card Expiry: _____ CSV: _____