



MTAM COMMITTEE & MEETING INFORMATION

Join a committee. Learn. Have fun. Make a difference!

MTAM has four dedicated committees who meet either monthly or bi-monthly. They work to support MTAM membership and their practices in a variety of ways, from producing marketing tools and resources, and holding education and research events, to helping identify practice challenges and concerns, and creating valuable resources to help meet the needs of members.

Actively taking part in one of MTAM's committees gives you access to quality professional opportunities and a

host of other benefits!

Networking – Committee meetings help connect you with other RMTs which helps you build your referral network, grow your practice, support your clients, and explore new opportunities. Having quality networking opportunities helps make you sharper, more informed, and increases your value as a health professional.

Career opportunities – Getting to know other committee members often helps you stay informed about new career opportunities and can help you with your own recruitment and hiring efforts.

Leadership opportunities – Taking part on committees helps you hone your leadership skills and allows you to play a role in determining changes in the profession.

Professional Development – Learn about evolving client care and business best practices, fine-tune your craft and learn about your profession a lot faster while earning professional development credits.

Joining an MTAM committee is just one of the ways that you can be part of the Community, Support, and Growth at MTAM and in the massage therapy profession. Fill out a committee volunteer interest form or contact the office for more information. info@mtam.mb.ca | 204-927-7979

Professional Development & Events Committee

The PD & Events Committee acts as a quality assurance committee for the Professional Development Program and assists in the planning of the MTAM Spring Conference as well as other events we host throughout the year.

On their own or in conjunction with other committees they:

- Implement, review, and develop the policies governing the program
- Provide education opportunities within the guidelines of the program
- Approve education and continuing competency activities for education credits within the guidelines of the program
- Oversee the MTAM Scholarship program
- Provide peer review as required
- Provide feedback on course and presenter selection and conference format
- Assist in venue selection
- Provide on-site assistance at conference and other events to enhance participants' course experience

Meetings:

Where: Meetings via Zoom with occasional discussion via Slack app. In-person meetings are available at committee request.

When: Second Tuesday of the month on every other month from 9:00am to 11:00am. Committee members are present for the duration of the Spring Conference in shifts and may be needed in the MTAM office at times in the week leading up to the Conference. No meetings in August and December.

Regional Initiatives Committee

The Regional Initiatives Committee works to uncover and discuss concerns and issues that may be unique to each health region and the MTAM members who live/work there. They:

- Make recommendations to the MTAM Board, committees and staff regarding resources, events, and advocacy on behalf of each region.
- Assist in planning the Regional Retreat.
- Oversee the new Community-Based Network program that will help MTAM better meet the needs of regional members.

Meetings

Where: Meetings via Zoom with occasional discussion via Slack app.

When: Second Thursday of every second month from 9:30am to 11:30am. (Jan, Mar, May, etc.)

Marketing & Communications Committee

The Marketing & Communications Committee helps support MTAM's communications and marketing efforts toward MTAM members, prospective members, and the public. They:

- Assist in the development of clinic and practice marketing tools and resources for MTAM members to use to educate clients and promote the efficacy of massage therapy.

- Contribute to the educational message that MTAM provides to the public via print, radio, television, and social media.
- Promote to the public the benefits of massage therapy as provided by MTAM members.
- Promote the benefits of MTAM membership to MTAM members and prospective members
- Contribute to the marketing strategy of Massage Therapy Awareness Week
- Assist in communication to MTAM members through MTAM website, social media, monthly newsletter, and emails.

Meetings

Where: Meetings via Zoom with occasional discussion via Slack app. In-person meetings are possible on committee request.

When: Second Monday of every month from 9:00am to 11:00am in conjunction with the Insurance & Practice Management Committee. No meetings in August and December.

Insurance & Practice Management Committee

This committee coordinates insurance-related matters on behalf of the Board of Directors and members of the Association, as well as provides general stewardship and oversight of all massage therapy practice management policy, best practices, and national standards. They:

- Regularly survey MTAM members concerning their business and professional insurance matters.
- Provide information and resources to members regarding insurance matters.
- Identify, assess, and create programs for members to better-manage their risk (Privacy Laws, Health Information Act, Business & Legal Agreements, etc.)
- Review the member Professional Liability and General Insurance program on an annual basis and make recommendations to the Board of Directors concerning renewal.
- Monitor and review the activities of all third-party insurers providing coverage of Massage Therapy within employee benefit plans.
- Develop and maintain a liaison strategy with third party insurers, WCB, and MPI to advocate for our member's inclusion in their policies.

Meetings

Where: Meetings via Zoom with occasional discussion via Slack app.

When: Second Monday of every month from 9:00am to 11:00am in conjunction with the Marketing & Communications Committee. No meetings in August and December.

Research Committee

The Research Committee provides education, inspiration, and guidance to all MTAM members and massage therapy students who wish to engage with and understand research relating to the profession of Massage Therapy. Their activities include:

- Identify and review relevant Massage Therapy research and other projects and share research information with MTAM members and the public through the MTAM website, e-newsletter and/or other communication methods.
- Network/liaise with credible research organizations focused on Massage Therapy and related health topics.
- Advocate for research that would provide Massage Therapists with an evidence base to support best practices.
- Facilitate the participation of MTAM members and massage therapy students in Massage Therapy research studies conducted by credible research organizations.
- Fund research projects relevant to the massage therapy profession as budget permits.
- With the Education & Continuing Competency Committee, monitor and maintain the MTAM Resource Centre for member access.

Meetings

Where: Meetings via Zoom with occasional discussion via Slack app. In-person meetings are available at committee request.

When: Third Wednesday of every month from 9:30am to 11:30am. No meetings in August and December.