







creating connections

MTAM ANNUAL CONFERENCE | 2027

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

MAY 14 & 15, 2027 | WINNIPEG, MB

WELCOME TO THE 2027 CREATING CONNECTIONS CONFERENCE

Join the Massage Therapy Association of Manitoba (MTAM) for the 2027 Creating Connections Conference, May 14–15 at the Viscount Gort Hotel in Winnipeg.

Connect with massage therapists, clinic owners, students and colleagues who come together to learn, exchange ideas and strengthen professional relationships.

Showcase products and services that support massage therapy practice, education and business.

Sponsorship supports professional learning and connection while giving your organization a visible role in the conference.

Explore the packages in this guide, or contact MTAM to discuss an opportunity that fits your goals.



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Massage Therapy
ASSOCIATION OF MANITOBA INC.

ABOUT MTAM

Connecting a profession. Supporting better care.

Since 1973, the Massage Therapy Association of Manitoba has brought massage therapy professionals together to learn, connect and strengthen their practice.

Today, MTAM is a non-profit professional association representing more than 1,100 members, including Registered Massage Therapists, students, clinics and retired professionals.

We support our community through:

- Continuing education and professional learning
- Practical resources for everyday practice
- Advocacy for high standards of care
- Public awareness of massage therapy
- Opportunities to share knowledge and build professional relationships

By sponsoring Creating Connections, your organization helps make this learning and connection possible while introducing your business to the professionals attending the conference.





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WHY SPONSOR US

MAKE YOUR NEXT CONNECTION

Put your business in front of Manitoba's massage therapy community. Build visibility, start conversations and make connections that can grow beyond the conference.

CONNECT WITH YOUR NEXT CUSTOMER

Bring your business into the conversation. Meet massage therapy professionals, showcase what you offer and build recognition before and during the conference.

MEET MASSAGE THERAPY PROFESSIONALS

Connect directly with massage therapists, clinic owners and students who could become your next customers or collaborators.

REACH A RELEVANT AUDIENCE

Showcase clinical tools, education, insurance and business services to delegates interested in supporting and growing their practices.

BUILD YOUR BRAND VISIBILITY

Choose a package with recognition through:

- Conference website and onsite signage
- Event slide loop
- Selected email and social media placements

TURN CONVERSATIONS INTO CONNECTIONS

Introduce your business at your booth and continue the conversation at the Friday Exhibitors' Reception, where included

SUPPORT PROFESSIONAL LEARNING

Help make education and networking possible while showing your commitment to Manitoba's massage therapy community.

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SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR
$2,200 + GST

EXCLUSIVE OPPORTUNITY AVAILABLE

Put your brand at the centre of Creating Connections.

Our premier package combines prominent recognition with opportunities to connect directly with delegates.

YOUR CONFERENCE PRESENCE

- 10 ft × 8 ft booth with black drape and electrical access
- Black 8-ft skirted table and 2 folding chairs
- 4 exhibitor badges
- 3-minute delegate address
- Three onsite sponsor acknowledgments
- One 2–3 minute lunch-break promotional video

YOUR BRAND VISIBILITY

- MTAM homepage banner for Mar 1 - May 15
- Prominent logo on conference webpage, signage, slide loop and selected printed materials
- One email feature and 3 social media posts
- One branded item or brochure in delegate bags

Badges include lunch, snacks and Friday sessions. Additional badges: $30 + GST.
Sponsors receive priority booth selection, first come, first served.
Artwork/video deadline: April 30, 2027
Promotional content requires MTAM approval.

GOLD SPONSOR
$1,500 + GST

TWO OPPORTUNITIES AVAILABLE

Start the conversation. Build the relationship. Showcase your business through exhibiting and promotion before and during the conference.

CONNECT IN PERSON

- 10 ft × 8 ft booth with black drape
- Black 8-ft skirted table and 2 folding chairs
- 3 exhibitor badges for your team

EXTEND YOUR REACH

- Logo on conference webpage, onsite signage and event slide loop
- One email feature and 2 social media posts
- One branded item or brochure in delegate bags

Badges include lunch, snacks and Friday sessions.
Sponsors receive priority booth selection, first come, first served.
Artwork/insert deadline: April 30, 2027
Promotional content requires MTAM approval.

ALL PRICES ARE SUBJECT TO GST.

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SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR
$1,200 + GST

TWO AVAILABLE OPPORTUNITIES

Introduce your business. Make a lasting connection.
Meet the professionals who could become your next customers, clients or collaborators. Silver sponsorship combines face-to-face conversations with conference recognition to help delegates discover your business and remember what you offer.

CONNECT WITH DELEGATES

- 10 ft × 8 ft booth with black drape
- One black 8-ft skirted table and 2 folding chairs
- 2 exhibitor badges for your team

K**EEP YOUR BRAND VISIBLE**

- Logo recognition on the conference webpage, onsite signage and event slide loop
- One branded item or brochure in delegate bags, giving attendees something to take away and revisit

Badges include lunch, snacks and Friday sessions.
Sponsors receive priority booth selection, first come, first served.
Artwork submission deadline: April 30, 2027
All promotional materials require MTAM approval.

LANYARD SPONSOR

Your brand. Part of every introduction.

Exclusive opportunity: supply branded lanyards and badge holders for approximately 300 delegates, distributed onsite by MTAM.

No sponsorship fee; sponsor supplies items. Booth charged separately.
Delivered to: 175 Marion Street Winnipeg, MB R2H 0T3
Delivery deadline: April 2, 2027
Design and quantities require MTAM approval.

TOTE BAGS SPONSOR

Carry your brand beyond the conference.

Exclusive opportunity: supply branded tote bags for approximately 300 delegates, distributed onsite by MTAM.

No sponsorship fee; sponsor supplies items. Booth charged separately.
Delivery deadline: April 2, 2027
Delivered to: 175 Marion Street Winnipeg, MB R2H 0T3
Design and quantities require MTAM approval.

ALL PRICES ARE SUBJECT TO GST.

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EXHIBITOR OPPORTUNITIES

EXHIBITOR PACKAGE — $750 + GST
Early bird: $650 + GST until March 19, 2027

BRING YOUR BUSINESS INTO THE CONVERSATION

Meet massage therapists, clinic owners and students. Showcase your products and services and build connections with delegates.

YOUR EXHIBITOR SPACE INCLUDES:

- One 10 ft × 8 ft booth with black pipe and drape
- One black 8-ft skirted table and 2 folding chairs
- Electrical access and shared Wi-Fi
- Conference webpage listing
- 2 exhibitor badges
- Optional delegate bag insert or prize contribution, subject to approval

Exhibitor badges include lunch, snacks and access to Friday sessions.

NEED MORE SPACE?

- Additional booths: $350 + GST early bird; $450 + GST regular
- Additional exhibitor badges: $30 + GST each

Sponsors receive priority booth selection on a first-come, first-served basis. All booths subject to availability.

LOOKING FOR MORE VISIBILITY?

Ask about sponsorship or exclusive lanyard and tote-bag opportunities. Item sponsors supply the products; booths cost extra.

RESERVE YOUR SPACE

Email events@mtam.mb.ca. Early-bird pricing ends March 19, 2027. See booking terms for payment requirements.

ALL PRICES ARE SUBJECT TO GST.

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EXHIBITOR OPPORTUNITIES

BOOKING & PAYMENT

Applications are considered in order received. Sponsors receive priority booth selection on a first-come, first-served basis. MTAM confirms bookings and locations in writing after receiving the completed application and full payment.

Full payment due with application and subject to availability. All fees are subject to GST.

EXHIBITOR CANCELLATIONS

Send cancellations in writing by March 19, 2027. A cancellation received by that date qualifies for a refund of fees paid, less 50% of the total booth fee retained as a non-refundable booking amount. No refunds for cancellations after March 19, 2027.

BOOTH ALLOCATION

MTAM may relocate or reassign booths for conference operations and will notify affected exhibitors of changes.

EVENT CANCELLATION OR POSTPONEMENT

For circumstances beyond MTAM's reasonable control, including fire, public-health restrictions, strikes or government orders, MTAM will notify exhibitors promptly. Full refund less any fees that have already been paid to the venue.

ELIGIBILITY & INSURANCE

Products and services must align with massage therapy practice, education or wellness. MTAM may decline unsuitable applications. Participation does not imply endorsement. Exhibitors are reminded that treatments provided in their booths must be conducted in accordance with the Code of Ethics of their governing body and it is the responsibility of the exhibitor to maintain liability insurance for such demonstrations.

TERMS & LOGISTICS

Terms are supplied before payment. The Exhibitor Manual covers setup, teardown, deliveries and onsite logistics. Artwork/insert deadline: April 30, 2027. All promotional content requires MTAM approval.

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May 14–15, 2027
Viscount Gort Hotel
1670 Portage Avenue
Winnipeg, Manitoba

YOUR BUSINESS BELONGS IN THE CONVERSATION

Meet the people behind Manitoba's massage therapy practices. Share what you offer, build relationships and support the learning that brings this community together. Let's find the sponsorship or exhibitor opportunity that works for you.

LET'S CONNECT

BECOME A SPONSOR OR EXHIBITOR

Sponsorship & Exhibitor Inquiries
📧 events@mtam.mb.ca



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Massage Therapy Association of Manitoba Inc.

2027 Sponsor / Exhibitor Application

SPONSOR/EXHIBITOR DETAILS			
Company Name		Order Date	
Address		Primary Contact	
City		Phone Number	
Postal Code		Email	

Check all that apply	Sponsorship/Exhibitor	Early-bird (until Mar 19)	Regular Price (after Mar 19)	Amount
	Platinum Sponsor	$2,200		
	Gold Sponsor	$1,500		
	Silver Sponsor	$1,200		
	Custom Sponsor	Contact for details		
	Single Exhibition Booth	$650	$750	
	Additional Booth(s) - Each	$350	$450	
	Additional Name Badges - Each	$30		
	Exclusive lanyard sponsor: supply approx. 300 sets; booth extra			
	Exclusive tote-bag sponsor: supply approx. 300 bags; booth extra			
			Subtotal	
			GST	
			Total	

AUTHORIZATION			
I am authorized to apply for this organization. I agree to the booking, cancellation and exhibitor terms supplied with this application. Booking requires MTAM's written acceptance and full payment.			
Print Name		Signature	
For credit card or e-transfer payment	Contact accounting@mtam.mb.ca for payment instructions. Do not email card details.		